

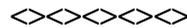
ALAP'S 2012 BIG FALL EVENT  
***DramaRamaThon***

**Saturday, October 6, 2012**

Seaver Science Hall  
Loyola Marymount University  
1 LMU Drive  
Los Angeles, CA 90045

Enter the campus from the main entrance on Lincoln Boulevard, and follow the campus road to Seaver Science Hall on the upper campus (see campus map). There is a parking lot directly behind the building, and other parking lots nearby.

Dining Facilities are within easy walking distance of Seaver. There are also tables outside on the Mall if you choose to bring food with you.



**PLEASE NOTE!**

Admission to all Programs is FREE.

The *Interactive Legal Affairs* symposium,  
*A Conversation with Pulitzer Prize Winner Beth Henley*,  
and the *14<sup>th</sup> Annual ALAP Play Reading Festival*  
are open to the public.

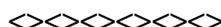
Seating is limited, however, so we encourage attendees to arrive early.

The *Producer/ Director/ Playwright Exchange* requires advance registration for participants. Observers are welcome for the presentations, but will be asked to leave when the networking part of the program begins. For instructions on how to register, please scroll down.

The *Playwright's Playpen* requires advance registration. Playwrights must be current members of ALAP; actors registered with the ALAP Actor Database will have priority. For instructions on how to register, please scroll down.

ALAP will provide a table on which members may place postcards or flyers for upcoming productions and readings. Only current members may publicize their projects, and your name must be prominently featured on the material.

ALAP needs volunteers to help throughout the day: to set up; to staff the ALAP Member Check-In Table; and to help set up and strike the Cocktail Party. If you wish to volunteer, please write [danb@laplaywrights.org](mailto:danb@laplaywrights.org) as soon as possible and say when you are available.



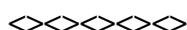
# Schedule of Programs

## OPENING EVENT

10:00 AM – 12:00 PM

### **Director/ Producer/ Playwright Exchange**

Open to Directors; Artistic Directors; Literary Managers; Independent Producers who have produced at least three new plays in the past two years; and ALAP member playwrights. Limited to 40 participants, each of whom gets to make a 2-minute presentation to the group, followed by networking. Sort of a “mini-Expo” when ya think about it. Observers are welcome for the presentations, but only registered participants may take part in the networking portion.  
(This program requires advance sign-up.)



## AFTERNOON TRACK 1

12:00 PM – 1:30 PM

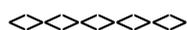
### **An Interactive Legal Affairs Seminar**

Entertainment Attorneys Gordon Firemark and Janis C. Nelson will make opening presentations addressing current legal issues of concern to playwrights, and will answer selected questions submitted in advance by ALAP members; there will also be a live Q&A with the audience. To submit a question in advance, write [danb@laplaywrights.org](mailto:danb@laplaywrights.org) no later than September 28.

1:30 PM – 3:00 PM

### **A Conversation with Beth Henley**

ALAP Co-Chair Dan Berkowitz will interview Beth Henley, the Pulitzer Prize winning author of *Crimes of the Heart*, on the craft and business of playwriting.



## AFTERNOON TRACK 2

12:00 PM – 3:00 PM

### **The Playwright’s Playpen**

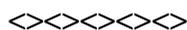
Four ALAP playwrights will each be offered a 40-minute slot in which they may bring in their work to “play” with four actors from the ALAP Actor Database.

Need to hear a new monologue you’ve just written read aloud?

Want to experiment with various ways of playing a scene? Here’s your chance!

NOTE: There will be a second Playwright’s Playpen on Sunday afternoon from 4:00 to 7:00 PM at the Promenade Playhouse in Santa Monica.

(This program requires advance sign-up.)



## CONCLUDING EVENTS

3:15 PM

## 14<sup>th</sup> Annual Play Reading Festival

Rehearsed readings of six short plays chosen by a panel of judges:

*Bismark* by *James Harmon Brown*

*Unfriendly Fire* by *John Corcoran*

*First Year Teacher* by *Marc Ketchem*

*Momsie* by *Mitchell Levin*

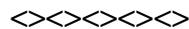
*When Marie Was Hit by Lightning* by *Catherine Pelonero*

*Pre-Occupied* by *Mary Steelsmith*

5:30 PM

## Cocktail Party for Lifetime Members

The day ends with an invitation-only Cocktail Party honoring ALAP's Lifetime Members – who now number 62!



The following two programs require signing up in advance:

### PRODUCER/ DIRECTOR/ PLAYWRIGHT EXCHANGE

This Exchange will follow the format of previous ALAP Exchanges. In a nutshell, how it works:

Up to 40 people will be selected to participate. Playwrights wishing to take part must be current members of ALAP. Interested playwrights, directors, theatre reps (Artistic Directors or Literary Managers), and independent producers should send in their names and a 50-word (maximum – we mean it!) bio. If more than 40 people apply, we will draw the participants' names at random in a lottery.

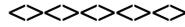
If you are applying as a theatre rep, please specify which theatre you represent. If you are an independent producer, please list your credits, as we are restricting participation to producers who have produced at least three new plays in the past two years.

At the Exchange, after a few introductory remarks by the hosts, each participant gets to make a 2-minute presentation – and we do enforce the time limit! – to the assembled playwrights, directors, and producers. What you say in that two minutes is entirely up to you: you can list your credits and awards... you can talk about your current project(s)... if you're a director, you might discuss how you develop a working relationship with a playwright... if you're a playwright, you might reveal the qualities you look for in someone you wish to shepherd your work... if you're a theatre rep or a producer, you might let the crowd know what kind of work you're currently looking for... or you can just chat about life in general, your view of the world, and why you like chocolate.

The point is to let all the participants get a glimpse of who you are, and decide whether you're someone with whom they might like to collaborate.

After the presentations, we will spend some time networking on an informal basis, with participants talking, exchanging contact info, perhaps discussing specific projects, or setting up future meetings. Several fruitful collaborations have emerged from previous Exchanges – you never know when you might meet your perfect “partner”!

If you'd like to be part of the Exchange on October 6, please send your name and 50-word bio to [danb@laplaywrights.org](mailto:danb@laplaywrights.org) no later than Friday, September 28. ***Please specify in your email that you are applying for the Exchange, and whether you are applying as a playwright, director, producer, or theatre rep.*** We will get back to everyone the next day so participants will have a week's notice.



### THE PLAYWRIGHT'S PLAYPEN

The Playwright's Playpen is a program which gives participating playwrights the opportunity to work with up to four actors for up to 40 minutes on any aspect of the playwright's craft.

There will be four 40-minute sessions on Saturday afternoon, with a five-minute break after each session. The sessions will be 12:00 – 12:40 PM; 12:45 – 1:25 PM; 1:30 – 2:10 PM; and 2:15 – 2:55 PM.

There will be a second Playwright's Playpen on Sunday afternoon, October 7, at the Promenade Theatre in Santa Monica. The sessions there will be 4:00 – 4:40 PM; 4:45 – 5:25 PM; 5:30 – 6:10 PM; and 6:15 – 7:00 PM.

ALAP will engage four actors – two males, two females – on each day and pay them a stipend. The actors will agree to make themselves available from 12:00 to 3:00 PM on Saturday, October 6, or 4:00 to 7:00 PM on Sunday, October 7, and to perform whatever functions the playwright(s) may ask them to perform. Actors may or may not be asked to perform in any given session, depending on the playwright's needs.

Participating playwrights may bring to their sessions whatever work they wish to explore with the actors. Playwrights may utilize some or all of the actors in their sessions, as they wish.

Interested playwrights and actors should submit their names to [jond@laplaywrights.org](mailto:jond@laplaywrights.org) as soon as possible, and in any event no later than midnight on Friday, September 28. ***Please specify in your email that you are applying for the Playwright's Playpen.*** Participating playwrights must be members of ALAP. Actors registered in the ALAP Actor Database will have priority in applying until Monday, September 24, after which we may open submissions to others. All applicants will be notified of their status on Saturday, September 29.

